

Executive Registry

77-2161

23 August 1977

MEMORANDUM FOR: Director of Central Intelligence  
Acting Deputy Director of Central  
Intelligence

FROM: Herbert E. Hetu  
Assistant to the Director  
(Public Affairs)

SUBJECT: NEWSWEEK Interview

1. You are scheduled to meet with Evert Clark of NEWSWEEK on 24 August (A/DDCI at 1600 hours; DCI at 1630 hours). Clark is preparing an article on the "new openness" at the CIA. He specifically requested copies of our press kit and samples of recent studies released by the CIA and speeches by the DCI. Clark said there are some people on the outside concerned about the new openness and he very much wants to project our point of view, i.e., reasons for opening up the CIA, what we hope to accomplish, what has been accomplished thus far, and any additional plans for the future.

2. Clark is generally a friend of the CIA; a soft-spoken man who normally covers science and transportation. This is a beat which frequently takes him into the areas of defense and intelligence. Formerly with the NEW YORK TIMES, Clark joined NEWSWEEK in 1968. He is a frequent customer of the Public Affairs Office.

3. Clark teamed up with Bruce Van Voorst in January 1975 to interview Mr. Colby on domestic spying. The format was Q&A. The article started off by accusing Mr. Colby of "sometimes dodging" but "betraying no trade secrets." The questions were fair.



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5. The DCI met with Ed Kosner, the Editor of NEWSWEEK, and Mel Elfin, the Washington bureau chief, briefly on 27 July 1977. Kosner and Elfin were here to receive a briefing to prepare Kosner for his trip to Africa.

6. NEWSWEEK currently has a circulation of over 3,000,000.

Herbert E. Hotu

A/DCI/PAO/HEH/kgf/23 August 1977

Distribution:

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EXECUTIVE SECRETARIAT

Routing Slip

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Remarks:

please prepare direct response

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*Public Affairs*

77-5517

22 August 1977

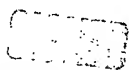
Mr. H. Richard Hiner  
WHA-TV Station Manager  
821 University Avenue  
Madison, Wisconsin 53706

Dear Mr. Hiner:

Thank you for your letter of August 16th with information on the program you have scheduled for September 3rd with Mr. Clarenbach. We would be pleased to see a copy of the program or a transcript of what is said.

Many thanks for taking the time to write and for your generous offer to provide a copy.

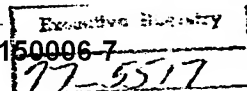
Sincerely,



Herbert E. Hetu

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*Public Affairs*



UNIVERSITY OF WISCONSIN-EXTENSION

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821 UNIVERSITY AVENUE MADISON, WISCONSIN 53706 AREA CODE 608 263-2121



ASSOCIATE DIRECTOR OF TELEVISION  
AND WHA-TV STATION MANAGER

August 16, 1977

Director  
Central Intelligence Agency  
McLean, Virginia

Dear Sir:

This letter will serve to inform you in accordance with Section 73.123 of the FCC Rules and Regulations that WHA Television, Channel 21 in Madison, Wisconsin will be airing a program entitled ENCOMPASS on Saturday, September 3, 1977 from 7:30 - 8:00 p.m. In this program the Central Intelligence Agency and members of the CIA are attacked by Wisconsin legislator David Klarenbach for their unresponsiveness to inquiries he has made over the past couple of months. This program was produced by WPNE-TV, Green Bay, Wisconsin and a copy of it will be made available for your review if requested within seven days of receipt of this letter. You or your representative is also invited to appear on a similar kind of program to respond to these attacks if you so desire.

Sincerely,

H. Richard Hiner  
Associate Director of Television  
and WHA-TV Station Manager

HRH/ko

CC: Larry Dickerson

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